

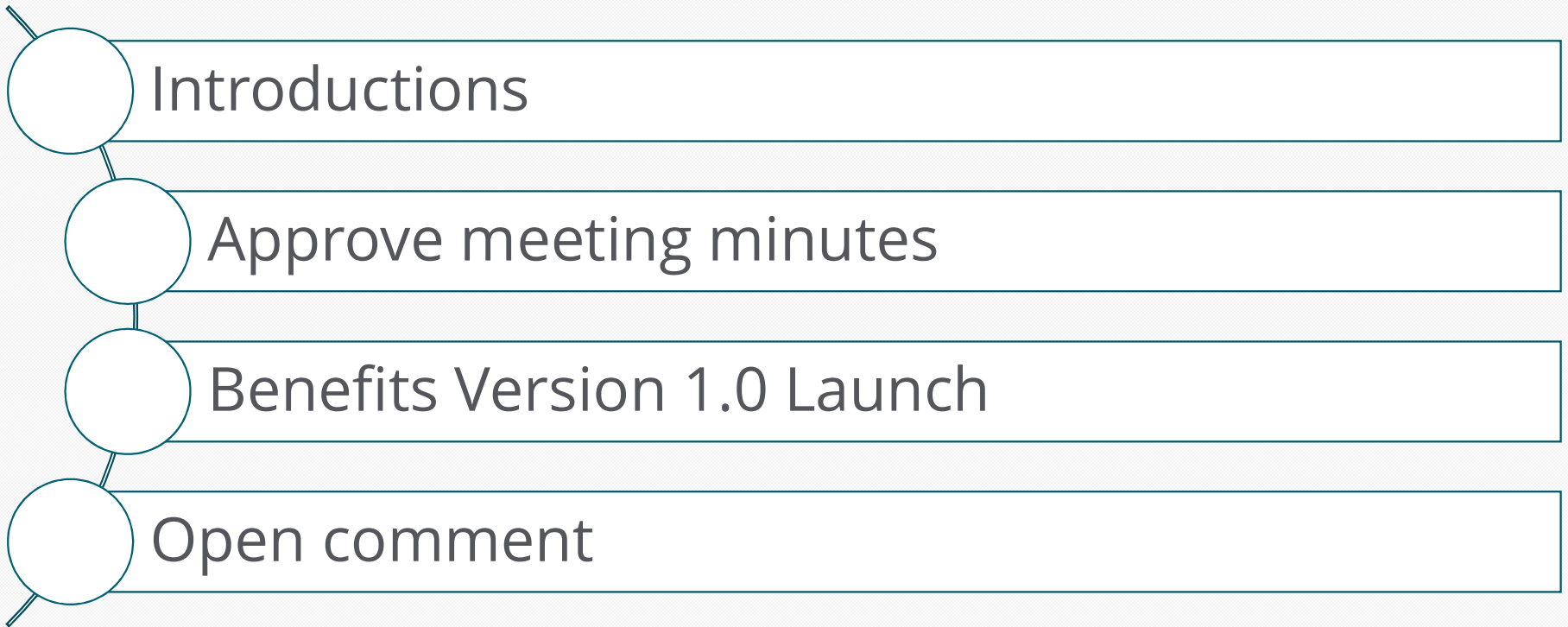
Washington  
**Paid Family & Medical Leave**

 **Employment Security Department**  
WASHINGTON STATE

**Advisory Committee Meeting**  
**December 19, 2019**



# Presentation overview



# Introductions

- Advisory Committee
- In-person attendees

*(Note: We will use the conference call feature to identify who is on the phone rather than announcing during meeting)*

# Approve October & November minutes

- Discussion

# Ready to Launch!

System **Ready**....

Customer Care Team **Set**....

January 2, 2020 is a **GO!**



# Launch Materials

	Products	Anticipated release dates and availability
Web & print	Planner guides	Released: <a href="http://www.paidleave.wa.gov/2019">www.paidleave.wa.gov/2019</a>
	Benefit guide	Post By Jan. 2, 2020
	Mandatory poster	Available for download and emailed to employers before Jan. 1, 2020
	Website refresh	Anticipated before Jan. 1, 2020
	Employer toolkit updated	Released: <a href="http://www.paidleave.wa.gov/employers">www.paidleave.wa.gov/employers</a>
Videos	Get ready and learn more (15 sec. shorts)	Released: On social media
	Employer responsibilities webinar	Released: <a href="http://www.paidleave.wa.gov/employers">www.paidleave.wa.gov/employers</a>
	How-to apply	Post on Jan. 2

# Launch Events

January

February

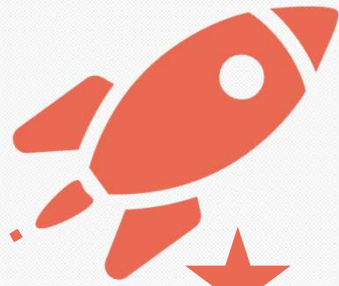
March

April

May



**Jan. 2, 2020**  
**Benefits applications open**



**Launch celebration** with Governor, legislators and stakeholders



**Launch Ambassador program**



**Apr. 1**  
Reporting starts Q1



**Paid Family and Medical Leave month**



**Digital ads**  
(ongoing from Nov. 1)



**Radio ads**  
(English and Spanish)



**Digital ads**  
(ongoing)



**TV ads**

# For the good of the order: open comment

Next meeting Friday, January 17, 2020



# Continue the conversation

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# Voluntary plan update

As of 12/11/2019

**397 preliminary applications**

48 medical

30 family

319 both



**341 completed applications received**



**310 applications fully processed**

253 approved

33 denied

24 withdrawn